

2022 TIMBERSCOMBE WEBSITE ROUNDUP

Around this time of year, I know your thoughts turn to the village website and how it has performed during 2022. Well, wonder no more - here is a roundup which explains all you could want to know.

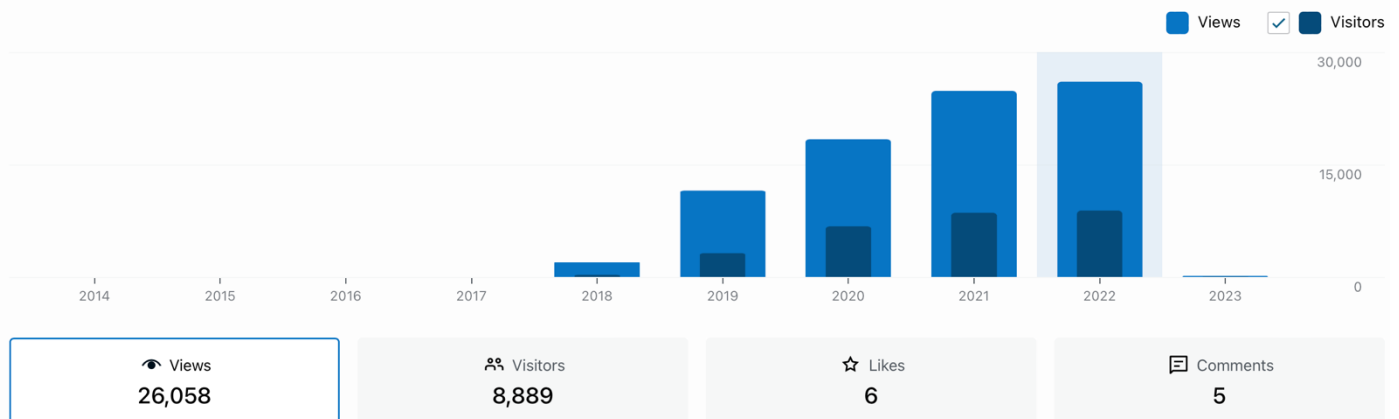
BUSIEST MONTH

March 2022 was the busiest month on the website. The cause was a post about Clicket, a small valley and settlement near Timberscombe.



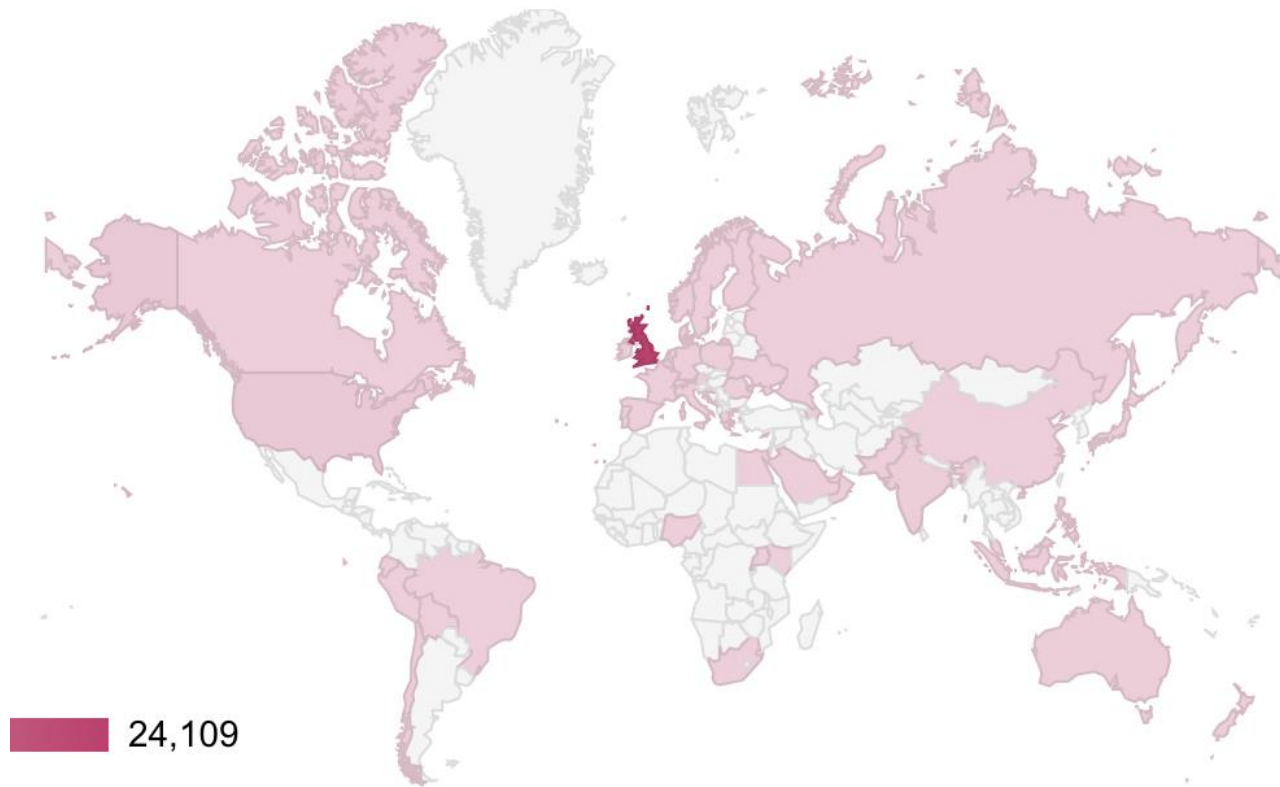
ANNUAL COMPARISON















Overall, the site saw a small increase on 2021 with nearly 9,000 people visiting the site, viewing over 26,000 pages.



WHERE DO VISITORS ARRIVE FROM?

In 2022, the majority of site visitors arrived from the UK and were probably very local, but the list of countries from which visitors arrive is long. The top visiting countries are shown below. The map shows in pink every country from which at least one visitor arrived. Perhaps one day someone in Iceland will need to read our website.



Country	Views
 United Kingdom	24,109
 United States	887
 India	162
 Australia	116
 China	64
 Ireland	61
 Canada	47
 Germany	45
 New Zealand	45
 Italy	41
 Netherlands	41
 Switzerland	35
 France	35
 Poland	33

POPULAR NEWS

The most popular news items this year were:

- Clicket
- Road closure
- Watch out for scams
- Waste collections

POPULAR PAGES

- The Lion Inn
- History Group
- Parish Council
- Village Hall
- St. Petrock's Church

THE EMAIL LIST

The email list contains 184 people who are active subscribers. 75% of these are judged to 'often' open the emails. They appear to be located in Timberscombe, Minehead, Amsterdam (err why?) and Watchet.

The village email list is run by Mailchimp, and we qualify for a free account until we reach 2,000 subscribers - something which is unlikely to happen.

SUMMARY

Hosting the site is funded by the Parish Council. We have used 27% of the storage capacity of the website since its inauguration in 2018, which is 1.6 gigabytes out of 6GB on our account. If, in a few years' time, we fill up our storage space, we can always upgrade our plan or have a big electronic tidy-up.

Keep sending your news, and if you need to communicate regarding an event, club or activity, just reply to any of the village emails and we will help.

Happy New Year!

Lesley Webb